

Securing Your Dream Job

You have spent the last 3 or 4 years of your life in the relative cocoon of university and it is now time to face the daunting task of leaving and getting a job.

The choices you are offered and the choices you make in the next 12 months could affect your career forever.

But everyone knows it's not that easy. It can be difficult enough finding Saturday jobs, let alone getting *that* job, your dream job, your number one job at graduate level.

This is a view shared by Sarah Shillingford, the graduate recruitment partner at Deloitte over a year ago, and since then it definitely hasn't got any better!

"A number of graduate recruiters have cut recruitment and, as a result, more students are competing for our positions than ever before. Students graduating now face a tougher job market than those who graduated in previous years."

With 69 applications for every graduate job, there's rarely been a tougher time to be looking for work.

Okay so what's the answer?

Simple, you need to make every interview count and make sure that you stand out from the crowd. But how?

In the news recently, it was reported that hundreds of young British graduates are going to China for work experience and to improve their CV's. This is great, but not everyone can afford to go 5,000 odd miles AND take a year out, for a beefier CV.

Instead you need to work with what you've got, exploit your own talent, experiences and learn how to sell, both on your CV and in *that* interview. These graduates were in your shoes last year:

Ghislaine Lawless 2.1 English Literature – Bristol Ashurst:

"Any graduate trying to secure a training contract with the top city law firms will know the competition is tougher than ever this year. The number of applicants has soared even as contracts have become scarce. It's not uncommon for a firm to interview 250 applicants for 50 places.

For my top-choice firm I knew I had to do something special. In the week prior to I-day, Peter gave me two telephone interviews. The first took me to pieces: it showed me all the gaps in my knowledge and the inadequacies in what I'd genuinely thought was my in-depth preparation. I had to go away and do some serious work.

By the end of the second interview I felt like I could handle whatever trick questions a panel of partners could throw at me. I knew exactly what I wanted to say, what was special about me and how to get that across to the interviewer. The confidence he gave me was invaluable. The firm offered me full sponsorship and a contract within a week. I really can't recommend him enough."

Edoardo Troina - MA Candidate, College of Europe – Natolin:

“A masters at the College of Europe, the most prestigious higher education institution specialized in European studies, had been my objective ever since doing an internship in Brussels during my first year of University.

Having to face roughly 4000 other applicants from all over Europe for 370 places, I knew that my 2.1 in International Relations from Royal Holloway was not sufficient to beat the competition and that I had to go the extra mile.

For this reason, I contacted Peter, who used his experience to help me draft my CV, my personal statement and to refine my interview skills.

When I finally got the letter confirming my place at the College, I knew that Peter’s professional touch on my application and his impact on my interview skills had been fundamental to my success. I truly cannot thank him enough and I would strongly recommend anyone in my position to take full advantage of his services.”

Professional Coaching from a Professional Coach

A former tennis coach, Peter has over 23,000 hours experience helping people present and sell themselves better. This has included working with 13 PLC's 2 governments, and over 1000 politicians including coaching and speech-writing for a Prime Minister.

In other positions he has also spent some time as the evil interviewer:-

- As Group Managing Director of 3 manufacturing companies with 135 staff
- In Magistrate Selections – Sussex
- During 12 months working with the Head of International Human Resources at SAP headquarters.

“My ultimate goal is to get a client noticed, liked and ahead of the competition - whether that be in an election, a job interview, or in a business deal.

My interview training courses not only beef up your CV - but give you the skills to sell yourself and impress the interviewer. Plus bullet proofing you for all those tricky questions which are now more important than ever.

After the session AND having done your homework you should be “Paxman-Proof & Paper-Free”

Coaching Courses:

Option 1:

90 minutes 1-2-1 session (usually split into two 45 minute sessions) - by phone/skype and email. £200 (+ VAT).

Identifying your USP, identifying and articulating what you bring to the table and communicating your qualifications and potential as a candidate - including reviewing your CV and Covering Letter

Option 2:

½ Day face-to-face 1-2-1 session. Sussex or London. £500 (+ VAT) per session.

Identifying your USP, identifying and articulating what you bring to the table and communicating your qualifications and potential as a candidate - including reviewing your CV and Covering Letter.

Plus:-

- Work on voice and image projection
- Video play-back as well as review of image, voice projections etc.

These courses and these rates are **only** available to graduates who have had no full time corporate experience.

Peter's standard DAY rate is OVER £3000 plus VAT so grab a bargain and invest in your career.

**Supercharge your career chances for the price of a weekend away
or a VERY good Saturday night out!**